

Content Calendar
January 2017 – December 2017

VisionSpring
Inclusion Learning Loop

What is the Content Calendar?

The content calendar provides a high level overview of the year to come. Here we highlight the monthly content themes as well as our 2017 calendar of events. This is intended to serve as a planning tool, allowing our members to foresee what new content will be provided over the course of the year. This will enable you to better plan ahead and leverage the Inclusion Learning Loop™ in support of your diversity and inclusion related goals.

What's New for 2017?

Since 2013, we have created close to 500 pieces of content, posted each month on the Inclusion Learning Loop™ website. On the site you will find content ranging from articles and quick reads to complete full-day training workshops; and a host of activities and tip sheets in between.

In 2017 we will focus on building leadership capacity with content organized into three learning tracks:

- **Capacity Building for Diversity Leaders** - designed for individuals that have Diversity and Inclusion responsibility, this track is designed to provide tools and resources for leading meaningful conversations and moving this work forward.
- **Capacity Building for ERG Leaders** – designed to provide skill development and tools to enhance leadership effectiveness and to better enable ERG leaders to succeed in their role.
- **Capacity Building for Inclusive Leaders**- provides awareness building and skill development for leaders and managers throughout the organization.

What is our Diversity and Inclusion Webinar Series?

Our *Diversity and Inclusion Webinars* are offered as part of the D&I Leader Capacity Building track. They provide a forum for D&I practitioners to learn and share best-practices, discuss pressing diversity and inclusion related challenges and explore new ways to leverage forefront opportunities. We offer a series of virtual events as well as opportunities for our members to connect in a more traditional face-to-face setting. While this series is part of the track learning, D&I leaders would find value and can attend any of the webinars on the member calendar of events.

What is our ERG Leader Webinar Series?

Throughout the course of the year, we have scheduled several webinars designed specifically for ERG Leaders. These content offerings provide personal and professional skill development for ERG leaders as well as ERG members. These webinars can be tapped as a resource for providing ERG member development.

Our **ERG Learning Circles** are member events designed exclusively for ERG leaders. Through our ERG learning Circles, ERG leaders have an opportunity to connect with fellow ERG leaders both internal and external, share best-practices, and establish valuable peer networks.

What is our Inclusive Leader Webinar Series?

These webinars are offered as part of the Inclusive Leadership learning track and are designed to enhance inclusive leadership capability and build capacity across the entire organization.

Monthly Content Offerings

For the Diversity & Inclusion Leader:

1. **Webinars** – Our D&I Leader webinars will enhance your leadership capacity through skill development, best-practice sharing and open dialogue.
2. **Articles and Tips Sheet** - Quick tips and how-tos to help you navigate diversity challenges and opportunities.
3. **Best Practice Case Studies** – Member organization and other best-practice companies will share some of their best and most innovative diversity and inclusion strategies.
4. **Podcasts** – Short five - ten minute audio recordings with some of the greatest thinkers in the diversity and inclusion field. These short content nuggets can be downloaded to your desktop or any mobile device and are great listens for your commute.
5. **Difficult Conversations Facilitation Guides** – Facilitator’s guide to help you lead a facilitated discussion on difficult and troubling D&I related topics and current events.
6. **Tools and Exercises** - Diversity and inclusion related exercises, tools and conversation starters you can incorporate into your D&I training offerings.

For the ERG Leader:

1. **Webinars** - Our ERG Leader webinars provide skill development and peer best-practice sharing to enhance your leadership capability and contribute to your success as an ERG Leader.
2. **Articles and Tips Sheets** - Quick tips and articles to help you lead your ERG, build team effectiveness and drive member engagement.
3. **How-To Tools and Templates** - Resources to help you organization effectively, set and accomplish strategic priorities, build your strategic plan and plan and organize events.
4. **Best Practice Sharing** – ERGs from our member organization and other best-practice companies will share some of their best and most innovative work.

For the Inclusive Leader:

1. **E-learning Series** - Based on our Inclusion Leadership Competency Model, these 30 – 60 minute narrated modular online courses help leaders promote a culture of inclusion, lead more effectively and more inclusively, and leverage diversity to drive results.
2. **Webinars** - Designed specifically for leaders outside the office of D&I, our Inclusive Leader webinars will enhance your inclusive leadership capacity through skill development and best-practice sharing.
3. **Articles and Tips Sheet** - Quick tips and how-tos to enhance your leadership capability and navigate diversity and inclusion related challenges and opportunities.
4. **Podcasts** – Short five - ten minute audio recordings with leaders from our member organizations and other best-practice companies sharing leadership insights.

Monthly Themes

1. January – What’s New / Look Ahead
2. February – D&I Leader Capacity Building: Stocking your Toolbox
3. March – ERG Leader Capacity Building: Managing People and Projects
4. April – Inclusive Leader Capacity Building: Leads Self
5. May– D&I Leader Capacity Building: Defining your End Goal
6. June – ERG Leader Capacity Building: Team Building and Member Engagement
7. July – Making the Most of your Inclusion Learning Loop™ Membership
8. August – Inclusive Leader Capacity Building: Leads Others
9. September – D&I Leaders Capacity Building: Building Community
10. October – ERG Leaders Capacity Building: Strategic Planning
11. November – Inclusive Leaders Capacity Building: Drives Results
12. December –5-year Anniversary Best of Celebration

Diversity and Inclusion Webinar Series

What’s New on the Inclusion Learning Loop™	Erica Colonero and Robin Pedrelli , VisionSpring, Inc.	1/26/17	1:00-2:00 pm ET
Member Roundtable - Disruptive Thinking: Are you Asking the Right Questions?	Panel of Member Companies	2/28/17	1:00-2:00 pm ET
Examining Societal Bias and the Impact on Social Equity and Disparity	TBD	April	1:00-2:00 pm ET
Capturing Military Veteran Opportunity: Employees and Customers	Ginger Miller	5/18/17	1:00-2:00 pm ET
Member Round Table	Live Event	September	TBD
Holding Others Accountable	TBD	November	TBD

ERG Leader Webinar Series

Managing People and Projects	Kevin Price	March	TBD
ERG Learning Circle – Engaging Remote and Virtual Workers	Panel Discussion	June	1:00-2:00 pm ET
The Imposter Syndrome	TBD	August	TBD
Holding Others Accountable	TBD	September	TBD
Ready – Set – Strategy	Erica Colonero and Robin Pedrelli, VisionSpring, Inc.	October	TBD
ERG Learning Circle	Round Table Discussion	December	TBD

Inclusive Leader Webinar Series

Examining Societal Bias and the Impact on Social Equity and Disparity	TBD	April	TBD
The Imposter Syndrome	TBD	August	TBD
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Member Calendar of Events

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